

Success Story Worksheet



Date Submitted:

7/2/2019

County/Area/Tribe:

Platte/Colfax

Goal Area:

- ☐ Cessation
- ☐ Disparate Populations
- ☒ Secondhand Smoke Exposure
- ☐ Youth Prevention

Individuals/Target Audience:
(who this happened to)

Local business and Columbus residences

Setting:
(Where and when this took place)

Employers in Columbus

Conflict:
(obstacle, barrier or problem)

The coalition found area employers didn't have an understanding of e-cigarettes, what they are or the dangers associated with them. Many employers didn't know if they were included in their tobacco policies. The coordinator was asked to provide education around cigarettes to area businesses including the hospitals, several of the manufacturing plants HR departments and safety managers, Lions Club, Team Mates, and the Columbus Safety Council. This was used as an opportunity to stress the importance of tobacco-free policies and ensuring the policies include e-cigarettes.

Action:
(what happened)

When the coordinator begins the presentation she asks who has a tobacco policy in place, and then follows it up by asking if the policy includes e-cigarettes. She then informs the audience that e-cigarettes are not included in the Nebraska Clean Indoor Air Act, so therefore employees and visitors can legally use the products inside the business unless it is written in organization's policy. This has made several employers go back and evaluate their policies. During the presentation the coordinator also mentions the tools the coalition can provide, on a free-loan basis--including signage for tobacco-free outdoor events.

Outcome(s):
(measurable or concrete evidence of change)

- Two businesses asked for help to re-evaluate their tobacco policy, make it stronger and include e-cigarettes. The Columbus Chamber of Commerce has requested signage to help promote Columbus Days being smoke-free. This is a big win for us as we have requested this in the past. The coalition is also encouraging or recommending the signs be used during Sundaes on the Square and Lawn Chairs on the Square in Columbus and other community events held throughout the counties.

Relevance:
(how this story helps us demonstrate need or measure success)

Policy changes, community education, and promotion of smoke free events.